



Healthy Communities
of Jefferson County

Year in Review
to the Joint Meeting of the Substance Abuse and
Zero Suicide/Mental Health Teams

R. Keith Howard
Healthy Communities Initiative of Jefferson County Coordinator



Teams

Healthy Lifestyle Team – 60 members

Substance Abuse Team – 122 members

Zero Suicide Team – 124 members

- Core Team – 12 members

Over 100 people participated in team meetings of the three pillars



Activities

- Lighten Up Jefferson County-Weight Loss Challenge
- Presentation to approximately 1,000 students, staff and administrators at Madison Junior High School regarding tobacco use and electronic cigarettes.
- Youth Tailgate Party
- 40 Day Kindness Challenge to Jefferson County
- Lisa Barrickman, author, A Case for Kindness: 40 Ways to Love and Inspire Others
- Kevin Hines, suicide survivor, presentation
- World Suicide Prevention Day Prayer Service
- Development of a Zero Suicide Plan
- Community Poverty Simulation
- Various Trainings

Approximately 5,000 people participated in presentations, trainings, and activities sponsored or promoted by HCI.



Components of the Zero Suicide Plan

- Training
- Community Awareness/Breaking the Stigma
- Communications/Resource Guide
- Reduce Lethal Means
- Coping Skills/Building Resiliency
- Education/Best Demonstrated Practices/Data



Training the Trainers

- Question, Persuade Refer (QPR) Train the Trainer training for four individuals
- safeTALK Suicide Prevention Train the Trainer training for five individuals
- ASIST Train the Trainer training for two individuals



Trainings Held

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| • Assessing and Managing Suicide Risk | 25 |
| • Mental Health First Aid | 78 |
| • Question, Persuade, Refer (QPR) | 20+ |
| • Applied Suicide Intervention Training | 15 |
| • Emotional Regulatory Healing Training | 129 |
| • PATHS curriculum training (Southwestern Elementary) | 650 |



Grants Received

- Community Foundation of Madison and Jefferson County - \$40,000 grant for a Zero Suicide Plan for Jefferson County
- Jefferson County Justice, Treatment, and Prevention (JCJTaP) - Road to Recovery (\$425)
- Grote Lamplighters
- AHEC - Accessing and Managing Suicide Risk (AMSR) training and funding to attend Indiana State Suicide Prevention Conference
- AFSP Indiana – Funding/Travel Expenses for safeTALK Train the Trainer training and funding for ASIST Train the Trainer training
- Indiana Suicide Prevention Coalition grant – Kevin Hines presentation



Partnerships

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| American Foundation for Suicide Prevention - Indiana Chapter (AFSP) | Jefferson County Sheriff's Office |
| Centerstone | King's Daughters' Health |
| Community Foundation of Madison and Jefferson County | King's Daughters' Health Foundation |
| Hanover College | LifeSpring |
| City of Madison/Human Relations Committee | Look Up Indiana |
| Community Health Network | Madison Consolidated Schools |
| Indiana Suicide Prevention Coalition (ISPC) | Pastor Mike Straub |
| Greater Madison Ministerial Association | PFLAG – Hanover/Madison Salvation Army |
| Indiana Youth Institute Ivy Tech Community College | Second Stories - Mentors for Moms |
| Janet Schnell/Dubois County and Brentwood Springs | Southwestern Jefferson County Schools |



Presentations

- United Way of Jefferson County
- Leadership Jefferson County
- Rotary Club
- The Women's Giving Circle
- Grote Lamplighters
- JCIDC (Jefferson County Industrial Development Corporation)
- NFL Hall of Fame – Gold Coats Key Stakeholder Dinner
- VSG
- Jim McClelland, Executive Director of the Indiana Drug, Treatment, and Prevention and Enforcement.
- WORX/Pondering the Issues program speaker
- Indiana Youth Institute State of the Child Community Meeting.
- Jefferson County Treatment Training



Engagement

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| Facebook | 733 Likes/751 Follows |
| Constant Contact | 510 contacts |

Additionally, HCI Facebooks posts are shared on other people's/organizations posts and several activities have been covered by the Madison Courier and local radio stations.

No Instagram, Twitter, or Snapchat accounts